METHOD AND SYSTEM FOR REDIRECTING A REQUEST USING REDIRECTION PATTERNS

40   **Abstract of the Invention**

Embodiments of the present invention relates to a method, system and computer-readable medium for redirecting a request URL. This redirection includes receiving the request URL from a user. The request URL includes data related to a patterned URL and data related to a destination URL. The patterned URL is determined based on the data related to the patterned

45   URL from the request URL. A destination URL is generated based on one or more of the patterned URL, the data related to the destination URL from the request URL, and redirector configuration information.